

## **DOUBLE BRANDING**

## **Material Instructions:**

- We prefer receiving print files as PDF format, size 1:1 if possible (os scale it to 50%, 25%).
- Material size 1945 x 2480mm.
- PDF-files with 5mm bleeds and cropsmarks.
- Text converted to lines.
- If you have pictures in your material (TIFF, EPS, JPG) check that resolution is abequate (min 80dpi).
- Color profiles used are resumed to be SMYC (Coated FOGRA39).
- If a wall-mounted display is coming to the booth, take it into account in the materials.

## **Material Submission:**

- Submit the materials via this link: https://form.jotform.com/241542162326348
- Questions by email: jaakko.makela@wsexpogroup.fi
- Please mention the event name, company, and booth number in the message.
- NOTE! Please ensure that the print materials are prepared according to the instructions! We cannot guarantee the best print quality for incorrect materials.